

Minutes for August 12, 2014 Booster Meeting

The meeting was called to order at 6 PM.

The minutes were read by Winston Duke. Dell Hamilton motioned for approval and Amanda Martin seconded. The motion to accept the minutes was approved.

Registration --

Erik Eaks discussed the schedule for this next year. Melodi Henry explained the registration process, and a review of the process followed. A lack of space for uniform fittings was mentioned, with it being very crowded. The recommendation was to find more room for future uniform fittings.

Subcommittees and Volunteers --

Amanda Martin presented the sub-committees. Chaperone and volunteer needs were discussed as well as past practices. Amanda mentioned that the band yard sign can be ordered, and the order needs to be within the next two days.

Financial Report -- May, 13, 2014 through August 12, 2014 (June 1 fiscal year)

Overall: The report is the first of the new band fiscal year. Income of \$34,052.16 and expenses of \$13,626.11 was reported on the report handed out by the Treasurer, Dell Hamilton.

Student Record Allocations: Student records had a beginning allocation of \$11,619.19, income of \$516.00 from coffee sales, and distributed \$255 for drum major camp, \$1,000 for band camp, and \$1,040.88 for registration, leaving a balance of \$9,839.31 for student records.

Bank Balance: The band had \$39,685.10 in the bank, including \$13,189.31 in savings, of which \$9,839.31 is designated for individual student records.

Budget: The Boosters budget for band support for the upcoming year from fundraising goals is \$12,500 for instrumentation, scholarships, Spring trip contribution, band banquet and Drums Along the Brazos support. \$2,000 of this amount is seed money to support the Drumlin event.

Other: \$450 was collected for individual donations.

Charms Software --

Melodi Henry discussed the status of the Charms software. Charms will send out requests through automatic email, if you check interest in a particular event, e.g. Hot Dog Howdy. It has a posted link with Facebook and the web, with volunteer sign up. Amanda will be emailed your job and volunteer interests. The web calendar should be deferred to rather than on Charms for the time being. Charms will be updated but may not be as current. Student ID's may be pulled up if necessary by Melodi, the Administrator. Account information from the Middle School will be moved, she will check on whether money is moved as well.

Uniforms –

Uniform issues were discussed. Linda reported that all tried on, alterations were minor. She will be at the band hall tomorrow, August 13 for adjustments. Volunteers were needed for August 22nd for pictures from 8:30-10:30, for individual pictures.

Fundraising --

Amanda Martin introduced the Fundraising agenda topic.

Aggie Flags: Dennis Macha discussed issues with the Aggie Flag program. Whoever wanted a route should request it by Friday. The Booster Club needs to evaluate this fall if we want to move forward with this program and in what direction we want to go. Issues and opportunities with the program were presented.

Students receive credit at a rate of \$1.50/flag for each game day for routes, certain allocations go to the student for sale of the flag, and a portion goes to the General Fund. Of \$40, \$20 to account “owner” and \$20 to organization.

Corporate Sponsorship: 165 to 180 companies were visited. Many committed to donating for other organizations. This program should be pushed early in the calendar year – January.

Big Events: These events bring more dollars, but require more manpower. The Spring Concert was mentioned as a larger activity the Booster do.

Mattress Fundraiser: The event brought in \$2500 last year. This coming year it will be on Labor Day at Mattress SleepCenter and helps support a local firm in this endeavor as well. Students can work shifts, and receive a cut for student records for sale during the shift. They may earn credit for shift and handing out flyers. By placing their name on the bottom of the flyer, they may receive a percent credit for that sale. The owner is offering an iPad to one of our student as an incentive.

Future Fundraisers: The Boosters are looking for Big money maker ideas. We will not be doing Spirit Shop every game.

Last year, we had a McDonald’s night, pancake breakfast at Appleby’s. Tickets were sold, and Texas Roadhouse rolls were sold by the dozen. These three fundraisers were retained for the upcoming year.

Survey: Boosters should be receiving an email survey from Survey Monkey for funding needs, e.g. Spring Break trip and ideas for fundraising.

Concession Participation at Home Games: The idea to work a concession home game had been discussed with the Cougar Club and update was given regarding the possibility. The Boosters were hoping to have part of the concessions, possibly November and would need volunteers for this and Drumlin on the Brazos and concessions if we were given the opportunity. At the present time we were not scheduled for any concession nights.

Volunteers --

There was a call for volunteers, and ideas should be related to Rachel or Amanda. (Dell presented a Trap & Skeet shoot idea for a fundraiser).

Scheduled Events --

Mr. Eaks discussed the upcoming Hot Dog Howdy event possibly being in the cafeteria due to the heat and always possibility of rain. He also discussed the Spring Break trip. About 100 were expected to make the trip and 35 had placed deposits of \$150 at this time. Monies for this will be due September 5, with the need to for an early account due to arrangements that have to be made. Final payments are due in January. The cost is \$1100/student. The band will be staying on a Disney resort property. Two buses are needed. Ground packages will be available for parents who do would want to travel independently.

Old & New Business

No old business was discussed.

New Business –

Time Change: Kenneth Hull announced the new time for meetings at 6:30, the first Tuesday of the month, but promised the meetings would not be as long as this one. A fundraiser meeting on September 2 was announced (Note: the meeting was eventually cancelled).

Food & Hospitality Chair: Kenneth presented to the Boosters a new Food and Hospitality Chair and Coordinator for all food purchases. A volunteer would be needed for the new position and to work with the other committees.

Plaque Purchases as a Donation: The idea of a fundraiser for plaque purchases was presented (example Wylie Band Boosters), with a handout of costs, profit. The idea was to be discussed and voted at the Fundraiser committee. Integration of this idea with our present corporate program in which some receive plaques was discussed.

Senior Recognition Night: There was discussion, introduced by Amanda and Mr. Eaks, of a senior recognition night at a game that would include the band, cheerleaders, and strutters.

The meeting was adjourned.